**Project One - Instructions and To Do List**

Okotoks Pizza (HTML & CSS)

Submit Assignment

* Due Aug 15 by 11:59pm
* Points 1,750
* Submitting a file upload
* File Types zip
* Available after Jun 27 at 8am

**Overview:**

Okotoks Pizza has recently changed ownership, and the new owner Doug wants to establish a simple website, with more features to be added later. Doug has an idea of some features that he wants initially and has provided you with a few requirements.

Because Doug is so busy, he is relying heavily on your expertise as a web developer to build him a great website.

Requirements:

DONE = 1. The logo must be displayed prominently at the top of every page. [[Download Logo File (Links to an external site.)](http://james-allen.ca/projects/lessons/1-html/img/okotoks-pizza-logo.png)]

DONE = 2. The phone number must be displayed prominently on every page and be clickable on mobile devices only.

DONE = 3. The website must be mobile-responsive.

4. The website should be well optimized for search engines.

5. Must work with assistive technology devices.

DONE = 7. Incorporate written content  About Us (provided)

8. Incorporate a short introductory video [BEST Pizzas in NEW YORK! New York Pizza Tour of BROOKLYN (Links to an external site.)](https://www.youtube.com/watch?v=xbHbcmQIcAQ)[](https://www.youtube.com/watch?v=xbHbcmQIcAQ)

9. Add in a few choice photos of the restaurant (find some on Google)

10. A food menu will display item names, descriptions, and prices -- create your own menu with a minimum of 24 items.

11. Google Map of the location.

DONE = 12. Every page should have a footer with a basic copyright statement.

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DONE = **Written Content (About Us)**

\*\* Note: the content below references Greek style pizza, you can change this to Italian or anything else you want.

There are no short cuts when it comes to our passion. We pull out all the stops, giving you the ‘wow’ flavour, experience and consistency you not only want, but deserve. Our customers keep coming back time after time. We’re a small but nimble family-run take out and delivery pizza shop in Okotoks, Alberta. When we’re not scouring the globe (okay, the prairies) for the freshest, ripest and boldest ingredients, we’re crafting perfect pizzas for you and your family to enjoy. From hot Hawaiians and classic Canadians to crispy wings and decadent fudge brownies, everything at Okotoks Pizza is baked with love.

After watching his parents run a very successful pizza business in Calgary, Matt Cleveland learned how to make people happy, one topping at a time. Opening the doors to Okotoks Pizza in 2004, Matt has managed to evolve the fresh, traditional Italian-style pizza his family perfected back in the mid-80s to a more modern and convenient comfort food for today’s family on the go.

Okotoks Pizzas are made with only the freshest ingredients like mozzarella, roma tomatoes, made-from-scratch sauce and even features premium toppings like Sorriso Pepperoni, salami from Valbella meats and a healthy Flax crust. You feel good about ordering it. You feel good about eating it. And you feel even better knowing we're always ready to make you more.

**Rubric**

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| --- | --- | --- | --- |
|  | Okotoks Pizza | | |
|  | Criteria | Ratings | Pts |
|  | This criterion is linked to a Learning OutcomeLogo  The logo must be displayed prominently at the top of every page | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomePhone # displayed prominently  The phone number must be displayed prominently on every page | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomePhone clickable on mobile  The phone number must be clickable on mobile devices only - Is the mobile number only clickable when it’s a mobile size screen? | |  |  | | --- | --- | | 100.0 pts  Full Marks | 0.0 pts  No Marks | | 100.0 pts |
|  | This criterion is linked to a Learning OutcomeSEO  The website should be well optimized for search engines. - Is there good use of meta tags and semantic html | |  |  | | --- | --- | | 100.0 pts  Full Marks | 0.0 pts  No Marks | | 100.0 pts |
|  | This criterion is linked to a Learning OutcomeWritten content  Incorporate written content  About Us - Is there an about page/section? | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomeIntro video  Incorporate a short introductory video | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomeResponsive video  Is the video responsive? | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning Outcome Photos  Add in a few choice photos of the restaurant - Does the site have pictures of the restaurant? | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomeResponsive photos  Are the pictures responsive? | |  |  | | --- | --- | | 100.0 pts  Full Marks | 0.0 pts  No Marks | | 100.0 pts |
|  | This criterion is linked to a Learning OutcomeFood menu content  A food menu will display item names, descriptions, and prices - More marks should be awarded for using html code rather than an image | |  |  | | --- | --- | | 100.0 pts  Full Marks | 0.0 pts  No Marks | | 100.0 pts |
|  | This criterion is linked to a Learning OutcomeFood menu responsiveness  Food menu is mobile re**s**ponsive - More marks should be awarded for using html code rather than an image | |  |  | | --- | --- | | 100.0 pts  Full Marks | 0.0 pts  No Marks | | 100.0 pts |
|  | This criterion is linked to a Learning OutcomeGoogle map  Google Map of the location - Does website have a google map of the location | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomeGoogle map responsiveness  Google Map is mobile responsive - Is the google map mobile responsive? | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomeFooter  Every page should have a footer with a basic copyright statement - Does every page have a footer? | |  |  | | --- | --- | | 50.0 pts  Full Marks | 0.0 pts  No Marks | | 50.0 pts |
|  | This criterion is linked to a Learning OutcomeLayout  The layout/website must be mobile-responsive | |  |  | | --- | --- | | 150.0 pts  Full Marks | 0.0 pts  No Marks | | 150.0 pts |
|  | This criterion is linked to a Learning OutcomeCode quality  Code Quality - Is the **student’s** code error free, proper indentation, well organized, etc | |  |  | | --- | --- | | 200.0 pts  Full Marks | 0.0 pts  No Marks | | 200.0 pts |
|  | This criterion is linked to a Learning OutcomePresentation  What was the quality of the presentation? - Presentation clear, engaging/interesting/humorous/unique? Did the student have all the tools/resources ready and available for use? | |  |  | | --- | --- | | 150.0 pts  Full Marks | 0.0 pts  No Marks | | 150.0 pts |
|  | This criterion is linked to a Learning OutcomeFeedback  Did the student take feedback well? | |  |  | | --- | --- | | 100.0 pts  Full Marks | 0.0 pts  No Marks | | 100.0 pts |
|  | This criterion is linked to a Learning Outcome Overall quality (subjective)  Overall quality of the project and code and use of concepts learnt in class. This is subjective to the instructor. | |  |  | | --- | --- | | 200.0 pts  Full Marks | 0.0 pts  No Marks | | 200.0 pts |
|  | **Total Points: 1,750.0** | | |